



HALL *Communications, Inc.*

EEO PUBLIC FILE REPORT

FOR THE PERIOD BEGINNING 4/01/10 AND ENDING 03/31/11

This report consists of:

- Part 1 This cover page
- Part 2 Full-time Hires consisting of 1 page(s).
- Part 3 Supplemental Activities consisting of 5 page(s).
(Four required over a two year period)

PART 1

This report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
WSJW	FM	62368	Starview	PA	
WLPA	AM	25870	Lancaster	PA	
WROZ	FM	25865	Lancaster	PA	

The total number of persons interviewed for all full-time openings was: 0

The total number of full-time openings covered by this report: 0

Preparer: Susan W Sensenjg

Signature:

Title: EEO Officer

Date: 3/31/11

Telephone: 717.653.0800

PART 2

FULL-TIME HIRES

Job Title:

Date Filled:

Total Number of Interviewees: 0

Recruitment Sources: (Include name of each source used, address, contact person, telephone number and include the number of interviewees referred by each source.)¹

Name of Source	Address	Contact Person	Number of Interviewees
----------------	---------	----------------	------------------------

THERE WERE NO FULL TIME HIRES DURING
THE REPORTING PERIOD

¹ A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 1

Activity: Station Tour

Date: April 15, 2010

Preparer: Susan W Sensenig

Host/Sponsor of Activity: Cub Scout Pack 230

Participating Employees: Patsy Sympson, Afternoon Drive Personality

Description of Activity and Station Participation:

The tour included an explanation of the various departments of the radio stations (i.e. sales, creative, traffic, billing and clerical) and their job responsibilities. The tour also included time in the WROZ-FM studio and an explanation of how music is chosen, how the equipment works and what radio announcers have as educational background.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 2

Activity: Job Shadowing

Date: May 15, 2010

Preparer: Susan W Sensenig

Host/Sponsor of Activity: Landisville Middle School, Hempfield School District

Participating Employees: Tom Richards, Creative Services Director/WebMaster

Description of Activity and Station Participation:

The day included observing Tom in the production studios, recording and downloading commercials for future airplay, as well as adding new features and updating current pages of the WROZ and WSJW websites.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 3

Activity: Job Shadowing

Date: July 29, 2010

Preparer: Susan W Sensenig

Host/Sponsor of Activity: Temple University

Participating Employees: Kacey Ober, Special Events Director, Michael C Anthony, WROZ Program Director, Lorna Fraunfelter, Creative Director, Jay Hunter, WSJW Promotions Director and Sue Sensenig, WLPA Traffic Director/Program Coordinator and Public Affairs Director

Description of Activity and Station Participation:

The above staff each explain his/her job and its educational requirements to a Temple University student, as well as showed her the technology used in the job.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 4

Activity: Career Day

Date: October 19, 2010

Preparer: Susan W Sensenig

Host/Sponsor of Activity: Harrisburg Area Community College and J.P. McCaskey High School
(School District of Lancaster)

Participating Employees: Tom Richards, Creative Services Director

Description of Activity and Station Participation:

Tom served on a panel during this career day and fielded questions from students considering jobs in the media.

PART 3

SUPPLEMENTAL RECRUITMENT ACTIVITIES UNDERTAKEN BY THE STATION UNIT

Activity 5

Activity: Career Day

Date: February 4, 2011

Preparer: Susan W Sensenig

Host/Sponsor of Activity: Penn Manor High School

Participating Employees: Paul Scott, Program Director/Music Director WSJW

Description of Activity and Station Participation:

Paul talked with students considering a career in the media about the various opportunities available in radio, as well as the education and technological background needed.